

FREE DIY HEALTH CHECK FOR BUSINESSES!

Stourbridge insolvency practitioners John D Travers & Company have devised a Five Minute 'Do it Yourself' Health Check for businesses to find out if they are adequately equipped to negotiate their way through the current perilous economic conditions.

"The health check has been designed to take away some of the 'smoke and mirrors' intrigue many people find themselves faced with during adverse trading conditions," said John Travers, principal of the firm. "It literally takes five minutes to carry out the check, which tells business owners whether they have any gaps in their armoury. Acting on the results of a simple check like this can often make the difference between survival and failure in tough times."

Business owners need to keep their wits about them and be prepared to embrace changes in the way they work. "Nobody likes change," Mr Travers added. "It's all too easy to sit back and say, 'but we've always done it this way.' The trouble is we've never known trading conditions like these and with the speed things are developing now, too many businesses won't get a second chance to get it right."

Aimed principally at advisers to business, electronic copies of the health check are also available direct to business owners, free of charge.

18 February 2009